

HAM AGENTS × DEO VOLENTE

A FAMILY DECK · FOR DAD — GPOPS, THE LEGEND · FROM JORDAN, WITH BRENT & BLAKE · AUGUST 10, 2026 · PRIVATE — FAMILY ONLY

"Deo Volente" — **God willing** (*James 4:15*).

Dad, you already built the house: **DV SOFTWARE LLC** — formed September 2025, in good standing, carrying the name you chose.

What Ham Agents is, in one paragraph

Ham Agents is the family's AI-agent company — software workers with names and work ethics that do real jobs for real businesses. The first one is already employed: **Spector**, a tenant prospector, works for **Brent at NavPoint** right now. Give it a listing and it returns a ranked list of named tenant prospects — every claim backed by a public source — plus outreach drafts Brent can approve and send. Four full reports delivered to date across three NavPoint listings and one downtown property. Price: **\$36.90 per broker per month, unlimited properties**, billing live through Stripe.

Why this is real and not a pitch-dream

Claim	Receipt
Working product, live storefront	spectoragent.com — chat with Spector yourself; billing, member accounts, and report vaults all live
Real client, real work	Brent's NavPoint listings: Shops on Wadsworth (Arvada), 4550 S Kipling (Littleton), Hampden & Logan (Englewood) — full prospecting reports, each delivered in under a day
Built at unheard-of speed	Idea → live product with billing in under 24 hours, because Jordan operates a 106-agent build team that works around the clock
The market is enormous	100,000+ US commercial brokers · \$36.90/mo = \$443/yr per seat · 2,250 seats ≈ \$1M/yr recurring — before any second product

The mission, in our family's words

Built to disrupt the broker industry so the Ham brothers can be fathers first. The point of this company is not software. It is time: Brent's time, Blake's time, Jordan's time — earned back by workers that never sleep, in an industry Dad spent a career mastering. The Agency is our for-profit engine so everything else we make for the world can stay free.

The structure we're asking you to bless

We want the family company to hold the family's company. Cleanly, and with you as its steward:

Layer	Who / what	Ownership
The House	DV SOFTWARE LLC — Greg Ham, President & steward. Formed September 2025, in good standing — carrying the Deo Volente initials. The family holding & administration company: hosts the structure, the paperwork, the governance.	Family — unchanged
The Brand	HAM AGENTS (hamagents.com) — the family name on the door. Never sold, never diluted, at any price.	100% family, forever
The Products Co.	THE AGENCY — SpectorAgent (the brain) · Spector Gadget (the product) · AffordAgents (the marketplace). This is the only layer outside capital can ever buy into.	Family $\frac{2}{3}$ · investor up to $\frac{1}{3}$

The ask, plainly

- **Accept Ham Agents under DV SOFTWARE LLC** — the company you already formed (September 2025, good standing) carrying the Deo Volente initials. Let the house you built be the legal house for the company your sons are building.
- **Serve as steward** — president of the house; the signature and the gray hair on the structure. Your Cadence Capital / CRE career is not a coincidence here — it's the credibility this industry-facing company was born from.
- **Host the outside round** — we intend to open one-third of the products company (only that layer) to a single aligned investor: **\$2.25M for 33 $\frac{1}{3}$ %** (\$4.5M pre-money). The prospective investor is a personal friend of Jordan's with founding-level history at two major blockchain companies. **Vehicle & vessel:** your house administers the round and keeps every key — the money itself lands in a clean **Delaware C-Corp products company** the house founds and owns $\frac{2}{3}$ of (SAFEs need corporate stock; investors won't take LLC K-1s; a fresh corporation carries zero legacy risk — your own one-purpose-per-entity discipline). Clean paper, family control preserved.

What the house — DV Software — gets

- **Governance:** the house holds the family's $\frac{2}{3}$ and administers the round — nothing moves without family signature.
- **Economics:** structure/administration participation as you and the brothers agree — proposed at the family table, not in this deck.
- **Legacy:** the name you chose — *God willing* — over an enterprise whose stated purpose is your grandchildren seeing more of their fathers.

What we are NOT asking

- No money from you or Mom — the outside round funds operations; today's burn is already near zero.
- No personal liability beyond standard corporate administration — the products company carries its own obligations.
- No surrender of the brand — the Ham name is the one asset explicitly excluded from every negotiation, forever.

The numbers, without perfume

Today

- Revenue: pre-revenue; pilot live with Brent; first paid seat targeted within 30 days
- Costs: near zero — compute is sponsored; the build team is Jordan's agent fleet
- Products live: Spector + member accounts; marketplace white paper drafted for the investor

The path

- 100 paying brokers $\approx$ \$44K/yr recurring — proof stage
- 2,250 seats $\approx$ \$1M/yr — comparable software companies trade at 5-10 $\times$ recurring revenue
- Second engine: AffordAgents marketplace — 3.69% fee on every agent hired through the venue; first showcase Sep 9 (BNB competition, winner announced at Devcon Mumbai Nov 5)

The honest risks (you'd ask anyway)

- **It's early.** One pilot client — who is family. Answer: the price (\$36.90 vs the \$500+/mo brokers already pay for data tools) makes the next 10 customers a sales problem, not a product problem.
- **Big platforms could copy it.** They sell expensive data seats; doing the work for \$37 would cannibalize them. Our edge is speed — we ship in days what committees ship in quarters.
- **The investor round may not close.** Fine — burn is near zero; the company grows slower but keeps growing. The structure is worth blessing either way.

Why the family, why now

Because this only works as a family company. Brent brings the industry and the client's eye. Blake brings the second market. Jordan brings the machines. And you bring the thing none of us have yet: **a lifetime of knowing how deals should be papered, governed, and kept honest.** Thank God the Agency will be co-run by this family — that sentence is the whole deck.

The ask is one signature and one blessing:
let the house be DV SOFTWARE LLC. Deo Volente lives on — God willing — we'll do the rest.

With love and respect, to the best father we could ever ask for —

Jordan (with Brent & Blake)

spectoragent.com · hamagents.com (reserved) · affordagents.com (opening) — say the word and we'll walk you through every screen, live